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Energy Efficiency: contradiction between politics and business?

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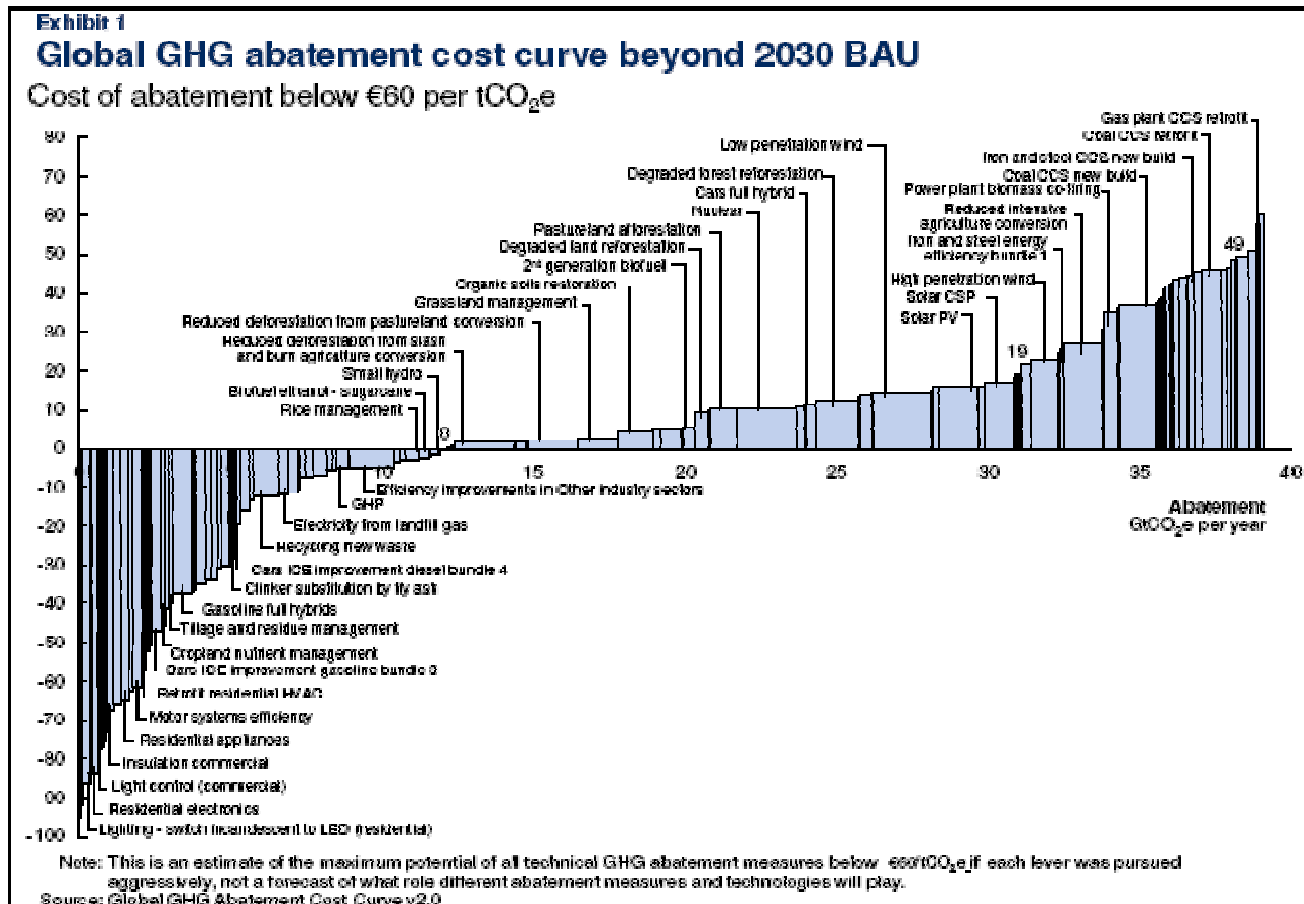


Energy efficiency policies are widely accepted but made relatively little progress: has politics failed?





McKinsey cost-curve 2.0





EU EEAP – October 2006

October 2006: EU Energy Efficiency Action Plan

- Adoption **20% energy saving target by 2020**
- Priorities:
- making **products and buildings** more efficient
- Improving **energy transformation**
- **Transport** (weakest area, focus only on fuel efficiency of cars)
- Changing **energy behaviour**
- **Foster EE worldwide** (HOW?)
- **Financing EE** through economic incentives and energy pricing





January 2009 – What results?

- **Energy Saving target STILL NOT BINDING**
- Implementation of EuP → ongoing but ambition issue
- Very poor implementation of ESD
- Revision EPBD and Energy labelling → ongoing
- New legislation on CO2 and cars

**EU to initiate the process and ‘set the pace’ but
the role of **Member States & industry** is
essential to achieve results**





Conclusion

- Implementation, enforcement and compliance needed to deliver results
- EU legislation provides framework but **implementation** will enable the savings
- Without a serious engagement both from MS and industry to **IMPLEMENT** the 20% energy savings target won't be achieved → political & economic failure





Thank you

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